

Community Care Northumberland

For immediate release:

Encouraging Volunteerism During “March for Meals” Initiative

March 28th, 2018 (Cobourg)

Community Care Northumberland (CCN) is pleased to announce its participation in the North American 2018 March for Meals Initiative in Cobourg and throughout Northumberland County.

As part of our month long initiative, Mayor Gil Brocanier joined with volunteers in Cobourg on March 28th, delivering hot meals to local Meals on Wheels clients.



Pictured: Patti Aitken - Program Assistant, Sue, Rachel, Stephani and Josh from Extendicare Cobourg, Gil Brocanier, Mayor of Cobourg and Sharyl Ann - Meals on Wheels Volunteers at Extendicare Cobourg.

“We are hoping this initiative will bring attention to our need for Meals on Wheels volunteers,” said Trish Baird – Executive Director of CCN. “The Meals on Wheels program is growing and without volunteers we will be forced to cap service because we simply cannot keep up with the demand.”

In Cobourg, volunteers pick up the hot prepared Meals on Wheels insulated bags at Extendicare and deliver them to clients on a pre-planned route during the noon hour.

The pre-planned route of stops takes no longer than 1 hour. When the route is completed, the volunteers return the bags to Extendicare.

Last year, with the help of local volunteers, 12,353 hot and frozen meals were delivered throughout Cobourg, Hamilton and Alnwick/Haldimand Townships. This is part of the over 26,000 total meals delivered throughout Northumberland County.

“Though the food is welcome, sometimes the human contact matters even more,” said Baird. “For some of our clients, socialization isn't just a perk of the program; it's a life-saver.”

“I want to thank Mayor Gil Brocannier from the Town of Cobourg for his participation in this year's March for Meals initiative to raise awareness for the need of Meals on Wheels volunteers in this area of the County, “she added.

For additional program information or to volunteer as a Meal on Wheels driver, please contact Community Care Northumberland's Cobourg office at (905)372-7356 or cobourg@commcare.ca

For more information, please contact:

Sheri Birney
Program Coordinator - Cobourg
Community Care Northumberland
Phone: (905)372-7356
Email: s.birney@commcare.ca

Trish Baird
Executive Director
Community Care Northumberland
Phone: (866)514-5774
Email: t.baird@commcare.ca



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