



## **Campaign Leadership Announced for Hospice Care Centre Building**

*Veteran volunteer duo Gord and Patti Ley to lead Hospice campaign*

NEWS RELEASE – September 22, 2017

Community Care Northumberland (CCN) is pleased to announce that esteemed community volunteers Gord and Patti Ley have accepted the challenge to lead the Campaign for the new build of the Northumberland Hospice Care Centre that will be partially funded by the Ministry of Health and Long-term Care.

“We are honoured to be a part of this journey, helping to create the foundation for a Hospice Centre that will be welcoming, safe and secure, and where individuals and their families will find dignity, reassurance and respect during end of life care,” said Patti, who with her husband will bring together a campaign cabinet team and finalize details to be announced later in the fall.

Bringing strong expertise to handle the campaign with care, the Leys have contributed extensively to their community as a couple and as individuals. Together they co-chaired the fundraising and communications committee for the \$30-million Cobourg Community Centre Campaign and served formerly as co-chairs for the Northumberland United Way Campaign. They are also founding members, along with two other couples, of the Northumberland Breakers Volleyball Club

Past president of the Northumberland United Way board and past member of the Cobourg Public Library Board, Patti is a nurse at Northumberland Hills Hospital where her husband served as a hospital foundation president. Gord Ley is an active and contributing member of his community with a diverse and long-standing volunteer portfolio as a Rotarian and fundraiser, serving on boards for the Northumberland Health Care Foundation and YMCA.

“We are grateful to have strong community leadership on this project that is well underway with the work of dedicated volunteers,” says CCN Executive Director Trish Baird. “Together, we will collaborate to make possible an accessible and holistic suite of hospice care services to honour the end-of-life journey for people and their families in Northumberland.”

### **About the Northumberland Hospice Care Centre Project**

With the new Northumberland Hospice Care Centre, Community Care Northumberland will be able to offer a new kind of care to the communities it serves. Building on the volunteer visiting services CCN has offered since 2010, the Hospice Care Centre will allow the community to offer a comprehensive suite of end of life services.

To get involved with the campaign, please call 905-372-5642 or [gord.ley@cibc.ca](mailto:gord.ley@cibc.ca).

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To arrange an interview with Patti and Gord Ley, call 905-372-5642. For more information regarding the Community Care Northumberland Hospice Care Project, contact Trish Baird, Executive Director, CCN, at 1-866-514-5774, or via e-mail [hospicecarecentre@commcare.ca](mailto:hospicecarecentre@commcare.ca) [www.commcare.ca](http://www.commcare.ca)