



## Smile Cookies for Community Care Northumberland

September 11th, 2017 (Cobourg/ Colborne and Port Hope)

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Community Care Northumberland (CCN) has been selected by local Tim Hortons restaurant owners John and Kim Meeussen and Jeri and Ron Joyce to receive proceeds from this year's Smile Cookie Campaign at their Cobourg, Colborne and Port Hope locations.

This year, the annual Tim Hortons Smile Cookie campaign runs from September 11<sup>th</sup> to 17<sup>th</sup> in participating restaurants across Canada. During the campaign, the public can purchase a freshly baked chocolate chunk Smile Cookie for \$1 plus applicable taxes, and their local Tim Hortons Restaurant Owner will donate the full \$1 to a local charity like Community Care Northumberland.

The Smile Cookie campaign began in 1996 as a way to help raise funds for the Hamilton Children's Hospital in Ontario, and has grown to become a major fundraising event at Tim Hortons Restaurants. Nationally, Tim Hortons Restaurant Owners support more than 460 local charities, hospitals and community programs through the campaign. Last year, the Smile Cookie campaign raised \$7 million across Canada.

"We're encouraging the public to visit their local Tim Hortons during the campaign week to purchase a Smile Cookie to help support us," said Trish Baird- Executive Director of CCN. "This is such an amazing opportunity for us to help raise awareness about our programs in Cobourg, Colborne and Port Hope."

"We would also like to extend our thanks to Jeri and John for selecting us as this year's recipient. Our staff and volunteer team will be working closely with members of their teams to set a Smile Cookie sales record in Northumberland County because all those \$1 add up quickly."

Members of the public can pre-order cookies. To get your pre-order sheet visit CCN's website, [www.commcare.ca](http://www.commcare.ca).

Visit [www.timhortons.com](http://www.timhortons.com) for an up-to-date list of charities and cities participating in the campaign.

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